

DAY 1

06:00 PM onwards

Networking Dinner & The AiDE® Solution Bank

Sep 30, 2026 | Wynn & Encore, Las Vegas

DAY 2

08:00 AM onwards

Keynote & Presentations

Oct 01, 2026 | Wynn & Encore, Las Vegas

08:00 AM – 09:00 AM

Breakfast & Registration

09:00 AM – 11:00 AM

Keynote: Transformation. As a Service.

Outcomes at enterprise scale, linked to your EBITDA.

Sam Alva, CEO, ValueLabs

Joined by

Arjun Rao, Founder & Chairman, ValueLabs

Three CEOs. Three enterprises. One shared conviction: that transformation can be delivered as a service, tied directly to business outcomes.

Arjun sets the stage with the vision behind TaaS, followed by conversations that draw out how innovative leaders are leveraging TaaS in creative ways to reimagine core operations, unlock new adjacencies, and drive measurable impact across their organizations.

From building the 'CIM of the Future' to opening entirely new avenues of growth, their stories offer a firsthand look at what becomes possible when transformation is outcome-led, enterprise-grade, and built to scale.

11:00 AM – 11:30 AM

Refreshment Break

11:30 AM – 12:30 PM

The Future of Software

Veda Reddy, CEO, Imagine (Innovation arm of ValueLabs)

The agentic era is rewriting the rules of how work gets done, and the enterprises that thrive will be the ones that redesign and reimagine their operations around it.

Veda takes the stage to unpack why the IP of the future will lie in engineering custom agentic workflows unique to each enterprise. She explores the dynamic between AI-Natives and incumbent enterprises, and how incumbents can capture the best of both through a seamless transition.

The session also lays out the blueprint for an AI-Native Enterprise Operating System, charting the path from AI adoption to becoming a truly AI-Native organization and what it takes to become a 10x enterprise.

Expect live demonstrations of the AiDE® Solution Bank and AiDE® Autonomy in action, a glimpse into the future we are building toward, and a clear picture of what it means for organizations ready to make the shift.

12:30 PM – 01:30 PM

Lunch

01:30 PM – 02:15 PM

Engineering Enterprise Value

Vijay Koppula, Chief Consulting Officer, ValueLabs

The role of the CTO is evolving. It is no longer about engineering software alone; it is about engineering enterprise value.

Vijay explores how TaaS delivers on this mandate across two powerful dimensions: Technology Transformation and Business Process Agentic Transformation. Through live case studies, he shows how each initiative helped build enterprise value, and how AI-first strategies create a flywheel effect across the organization, driving operational efficiencies, customer delight, scaling in new dimensions, and business model reinvention.

The session also introduces TaaS Workshops, a structured engagement designed to rapidly identify high-impact transformation opportunities and produce board-ready POCs that build conviction and accelerate decision-making.

A practical, evidence-led session on how transformation compounds when it is engineered with enterprise value as the north star.

02:15 PM – 02:45 PM

Idea to Revenue: The Art of the Possible, Live on Stage

Aditya Choudhary, VP, Technology, ValueLabs

What if the journey from a raw idea to a qualified revenue pathway could happen in the time it takes to sit through a conference session? This is that session where we walk the audience through the complete idea-to-revenue arc, live, with nothing pre-recorded and nothing scripted.

From the first spark of an adjacent opportunity through market validation, customer discovery, value proposition design, and go-to-market pathway, every step is built and narrated in real time. We will invite a surprise guest onto the stage to bring the tension and authenticity that make this session unlike anything else on the agenda. They challenge assumptions, introduce constraints, and pressure-test the outputs the way real stakeholders do, turning the demonstration into a live exercise in AI-powered customer development.

The takeaway for every leader in the room is immediate and concrete: the old playbook obsessed over the distance from idea to launch. The new playbook asks a sharper question: how fast can you get from idea to revenue? And the answer lies in validating through customer development, finding the right customer, confirming the willingness to pay, and shaping the commercial model, before a single line of code is written or a single dollar is spent on build.

02:45 PM – 03:15 PM

Refreshment break

03:15 PM – 03:55 PM

Panel Discussion: Preparing for the Next Decade

Moderated by **Sam Alva**, CEO, ValueLabs

The AI economy is reshaping how businesses operate and compete. This panel brings together diverse perspectives to explore what the next decade holds: new AI-Native business models, the emergence of AI-Natives as a demographic, and what this means for B2B, B2C, A2A, and B2B2C ecosystems.

A forward-looking conversation on what it takes for organizations to prepare for a future that is already arriving.

03:55 PM – 04:05 PM

Closing Note & Vote of Thanks

04:05 PM – 06:30 PM

Cocktails & Canapés

GET IN TOUCH



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